# wholly

# The wholistic approach on property management

# What is wholly?

Wholly is a wholly-in- one property management system created with a main focus of simplifying and developing vacation rental for companies, owners, property managers and guests.
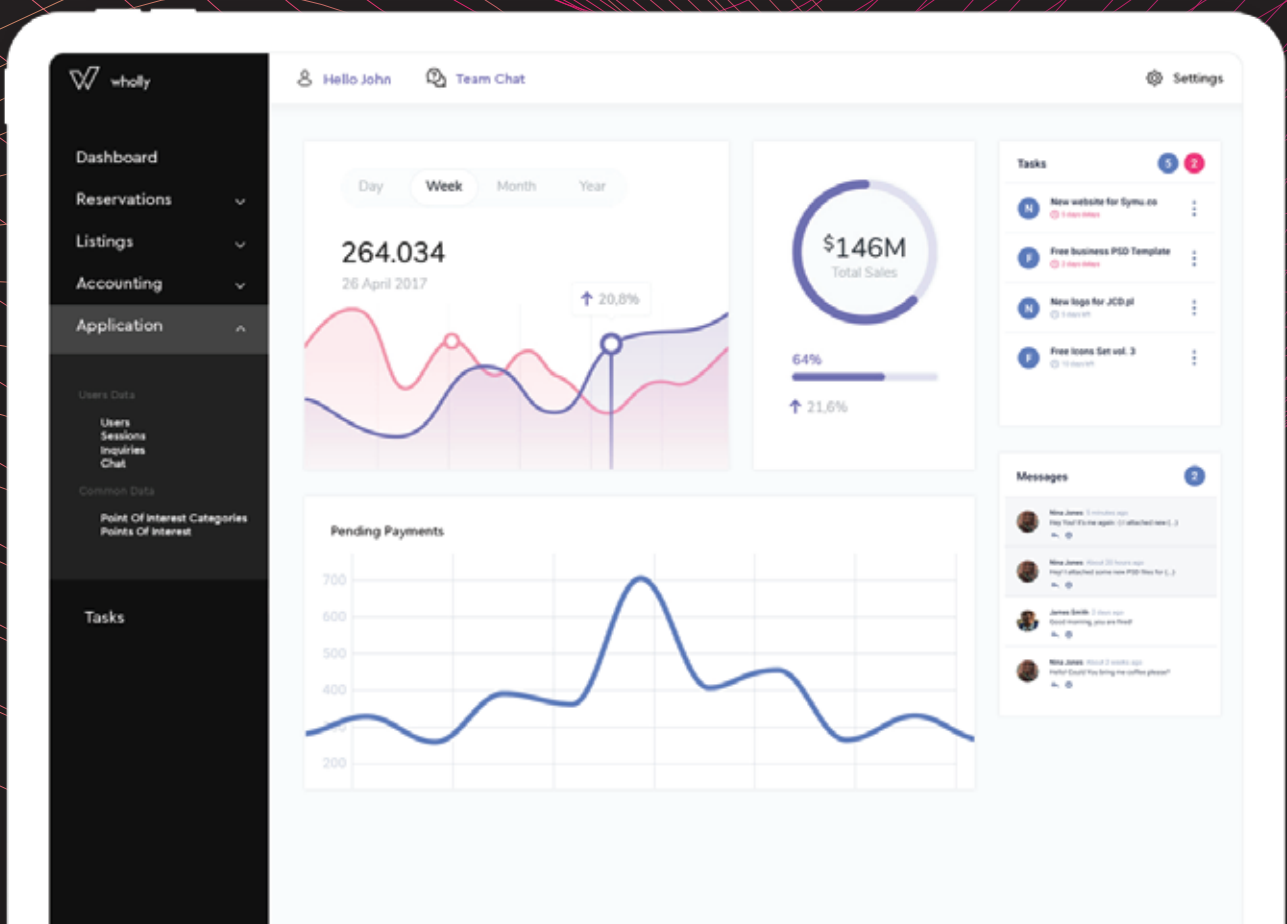
Wholly provides vacation rental companies a w-holistic approach on organizing and connecting the front office with the back office (operations, reservations and sales) while intensifying the accommodation experience for each guest.

Companies of all sizes are offered a competitive advantage from the use of a unified system that takes advantage of valuable know how and modern technology to assist businesses in organizing, scheduling and performing the day to day functions and transactions involved in vacation rental.

Companies are encouraged to utilize a wide range of useful features, evaluate and exploit vital information provided through the analysis of data entry and effectively manage multiple tasks with the use of the functional tools provided in order to strategically increase revenue and systematically control expenses.

Vacation rental companies selecting to benefit from the utilization of the wholly system will gain significant advantages through useful tools and features integrated to provide limitless support and resourceful development aiming at the rapid establishment of the business in an expanding market, maximising revenues and profits , limiting work hours, saving valuable time and decreasing unnecessary costs.

The wholly tools and features will transform the functioning process of companies through structured management of operations, human resources, employee training, market expansion

# Features

The wholly property management system consists of the following sections:

## Dashboard

revealing all the necessary statistics and information in a comprehensive and constructive manner

## Reservations Management

(daily/monthly room rack and availability of every property), offer generator, booking requests/ confirmations/ cancellations, extra services added to each reservation (example breakfast, transportation, private chef, spa services) , containing extensive information of each and every property and necessary details of the property, owner, manager, policy, pricelist etc.
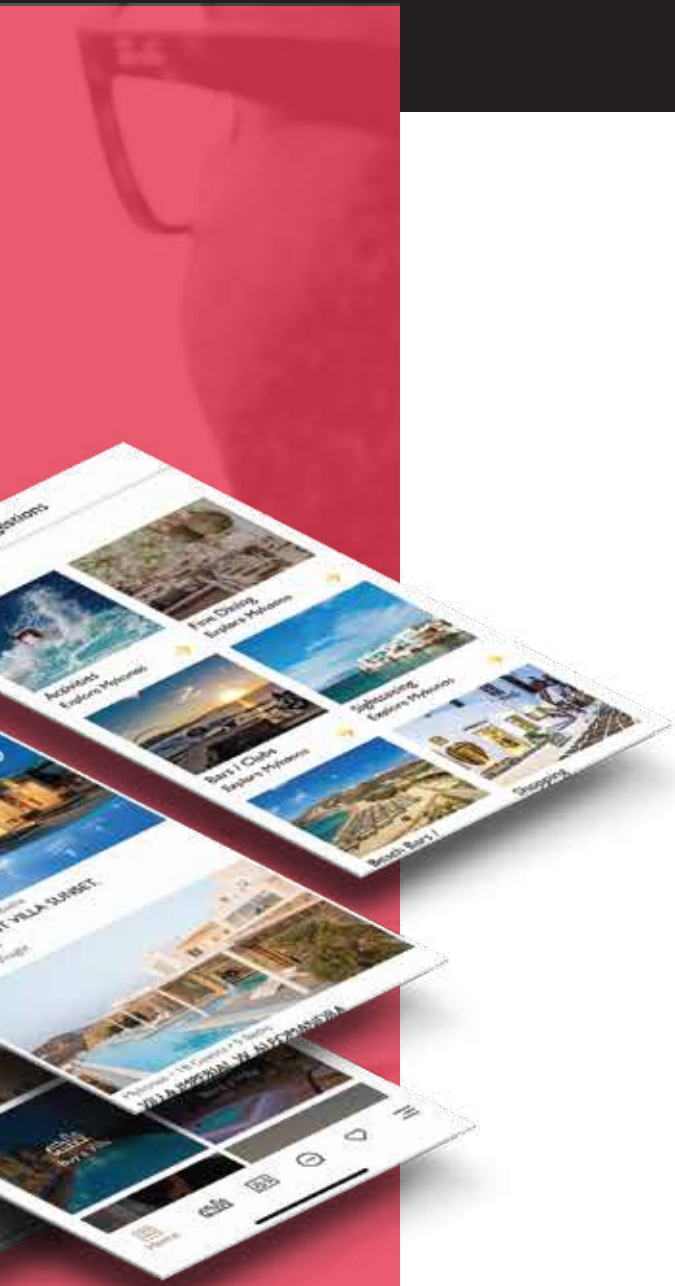
## Operations Management

offering employee Support and Guidance, user Support containing a descriptive step by step user manual and video, providing internal chat communication, to do/task assignment for employees and supporting prompt and efficient delegation of responsibilities and tasks, automated replies and presentations to maximize instant reply, Manage on the Go, offering mobile management through a mobile application for easy use from every location

## Accounting and Finance

providing a connection to electronic tax register devices, issuing bills and invoices to travel partners and companies, recording and tracking supplier invoices and payments ;generating reports offering valuable daily and monthly statistics on requests, reservations, property performance, extra services, expenses etc, generating profit and loss reports showing the detailed revenue and expenses performance of the company.

## Guests & Owner experience

guests confirming a booking through the vacation rental company are offered access to a creative IOS/Android application with useful information such as property location, local suggestions (bar, beaches, sight seeing, restaurants), property information (access, wifi code, facilities etc) online reservations of added services, and instant and direct chatting with company employees. Furthermore owners are offered access to view their properties on the system and view availability, reservations made on the property, close available dates etc.

## Marketing & communications

pdf presentations of properties, company profile, added feature of a connected modern design website tailor made to promote the company's brand , white label system where the company's own logo and brand can be added, ready agreements and forms, online signing etc

## Real Estate

an additional section currently under development is a real estate section that will be able to contain properties for sale, detailed information of the properties, tracking tasks and actions made for the sale of a property (suggesting, viewing, offer, closed etc) connectivity with national and international channels such as xe, spitogatos, rightmove.

## Connections

including api connections and zappier connections

# Back ground

Our visionary team of creators consists of passionate professionals with an extensive knowledge and experience in a wide variety of fields and relevant industries.

Wholly was a creation of a team brought together to combine years of know-how in the hospitality industry, property rental and management, real estate, concierge, marketing, construction and development and food and beverage.

Following an exhaustive research of the relevant fields and rigorous consultation with numerous specialists such as dedicated front office managers and sales & reservations managers, meticulous housekeeping supervisors, accountants, concierge gurus, innovative graphic designers and web designers and skilled software and application developers we were able to create a complete and all-inclusive system.

Wholly aims to drive rental vacation and property management businesses to a highly developed system of operations, guide personnel to overcome obstacles and shortfalls and radically transform the vacation rental experience.

# Vision

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The original idea was conceived after a surprising observation of the shortage of available systems and the limited functions that were being offered to companies eager to revolutionize their operation.

Our greatest aspiration was to act proactively rather than reactively and integrate the latest trends and modern technology to complement and assist day to day business function.

We were also driven by a determined desire to be able to offer companies a system that is entirely whole creating a fully linked circle of tools and functions that will assist companies of maintaining a single whole system rather than have to sustain various different and complicated systems, applications and online tools.

Wholly is dedicated in providing companies the opportunity to focus on maximizing profits, establishing a loyal and repeat clientele, reaching new markets and eliminating inefficient actions while significantly reducing expenses through the simplification and automation of different procedures and processes.

Let's work together